

North West Cambridge Development Art in Education Strategy

Executive Summary

Presented by Dr Esther Sayers to the Public Art Advisory Panel, June 2016

We anticipate that the Art in Education Strategy will improve social and cultural outcomes for young people in the North West Cambridge area through increased access to cultural production, leading to a greater understanding of the changes taking place in the city.

The rationale for the strategy is to build children's understanding of the world through creative action. In this context: how they relate to the city as it grows. The opportunity that the North West Cambridge Development creates is for children to understand change through the work of the artists appointed to the North West Cambridge Art Programme. This builds broader confidence for children around culture and the articulation of change.

The primary objectives are:

- To develop creative awareness
- To provide opportunities for children to interact with artists
- To support children to understand the changes taking place around them and to explore this through creative action

The strategy is about participation with the art programme for children, their schools, teachers and their families. We will work with schools and cultural organisations by rolling out an artist-led programme of workshops on and off site that lead into mini projects for teachers to use in their classrooms. The outputs are an archive of documentation with learning ideas and extra curricula links for use in artist-led school workshops, artist-led teacher training and teacher led school workshops. In addition, there will be material produced to represent the art programme at cultural festivals around Cambridge and child-led tours of permanent works during an annual celebratory event.

The delivery team will be a Programme Developer for the first two years with a Coordinator and Artist Educator for the duration of the project. Following intensive activity in schools in the first three years, the direct contact with children will gradually decrease as the direct contact with teachers and community group leaders will increase. In so doing creating a self-sustaining model.

In summary the activity will build partnerships with schools bordering the site, through which children will take on the role of researchers through creative workshops, teacher education, tours and an annual showcase event.